

### Donor Information

Yes, I/we want to help establish the Child Care Resource Center for our community.

Mr.  Mrs.  Ms.  Dr. Name \_\_\_\_\_

Mr.  Mrs.  Ms.  Dr. Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone (day/evening) \_\_\_\_\_ Email address \_\_\_\_\_

CCSA respects your privacy. We never release or sell donor information.

### Gift/Pledge Amount

My/our total gift/pledge is \$ \_\_\_\_\_ Signature (required) \_\_\_\_\_

Full gift amount enclosed.

Pledge installments: \$ \_\_\_\_\_ year one \$ \_\_\_\_\_ year two

Please send a payment reminder  annually  semi-annually  quarterly. Starting \_\_\_\_ / \_\_\_\_ / \_\_\_\_

### Giving Options

Please make checks payable to Child Care Services Association.

Please charge my credit card:

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder name \_\_\_\_\_ Signature \_\_\_\_\_

Please contact me regarding a gift of stock/securities. The best time to reach me is \_\_\_\_\_

### Gift Recognition

Please use the following name/s to recognize my/our gift.

\_\_\_\_\_

I/we would prefer our gift to remain anonymous.

This gift is given in honor/memory of \_\_\_\_\_

Please send an acknowledgement to the family at the following:

Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

## Thank you for your generous support!

**Mail to:** Child Care Services Association  
Attn: Development  
P.O. Box 901  
Chapel Hill, NC 27514

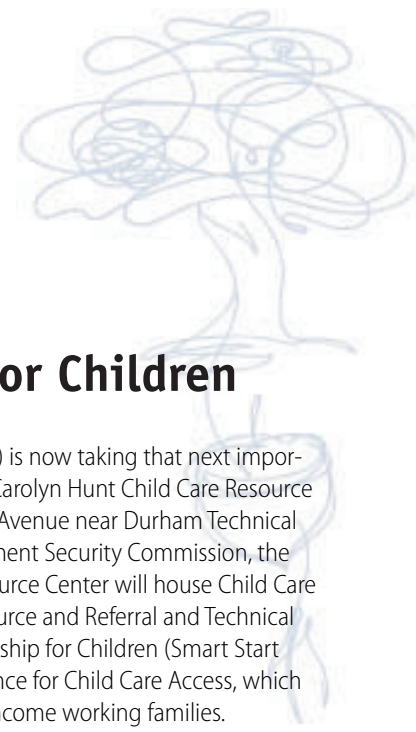
*Working to ensure affordable, accessible, high quality child care for all young children and families.*



# Jim & Carolyn Hunt

## CHILD CARE RESOURCE CENTER

*A national model for integrated early child care resources.*



### Honoring, Building & Nurturing a Legacy: Caring for Children

Over thirty years ago, our society faced a new crisis—how to care for our children when their parents had to work. Several leaders rose to this challenge in North Carolina and, with the benefit of these visionary leaders, North Carolina has been the birthplace and incubator for many child care solutions:

- Smart Start and More at Four programs to provide for early childhood needs.
- A statewide rating system for licensing child care centers and homes.
- A computerized resource and referral database system.
- Child Care Services Association's T.E.A.C.H. Early Childhood® and Child Care WAGES® projects, which provide educational scholarships and salary supplements to child care professionals.

Governor Hunt was the first governor to put early childhood at the forefront of the public policy agenda. By drawing together the best strategists in the private sector and experts in the early childhood arena, innovative programs and initiatives, such as Smart Start, were developed and funded. He and Carolyn Hunt made every conversation

about young children and how important their success is to the future of our state.

Today it is time to build on the solid foundation already established by the Hunts, and recognize early care and education as a critical part of the Triangle's infrastructure—making this issue as important as housing,

schools and roads. Many children in their formative years still do not have a safe, nurturing child care environment while their parents are at work. In 2005, there were approximately 36,000 spaces in 3-5 star licensed child care settings in the Triangle for the 45,400 children whose parents work.

If we truly want to close the achievement gap and help more families who are struggling to work and care for their children, we must do more. We must build and expand on what we know works: initiatives assuring that high quality care is available; programs developing a workforce that is educated, professional and stable; and a network of services helping at-risk families find the support that will allow them to become self-sufficient, productive families in our community.

Child Care Services Association (CCSA) is now taking that next important step by developing the Jim and Carolyn Hunt Child Care Resource Center in Durham. Located on Briggs Avenue near Durham Technical Community College and the Employment Security Commission, the Jim and Carolyn Hunt Child Care Resource Center will house Child Care Services Association's Child Care Resource and Referral and Technical Assistance divisions, Durham's Partnership for Children (Smart Start and More at Four) and Durham's Alliance for Child Care Access, which provides child care subsidies to low-income working families.

This state-of-the-art facility will be a model of integrated child care resources that will result in increased efficiency in all areas of service, ensuring greater access to quality child care for all. By co-locating the three agencies, families and child care providers will have a one-stop resource center for all of their child care needs.

Child Care Services Association has made the commitment to raise \$3.5 million to build the Jim and Carolyn Hunt Child Care Resource Center. By owning and operating this facility we will also be able to lower current occupancy costs for all three agencies. As a result, over the next 20 years, savings of \$2-5 million in rent and infrastructure costs can then be directed toward services for families and children.

The Jim and Carolyn Hunt Child Care Resource Center will also be home to Child Care Services Association's expanded nutrition program. The new commercial grade kitchen will produce over 1,000,000 meals a year for children in child care facilities in all three Triangle counties, tripling the number of meals currently produced and allowing for expansion into Durham and Wake counties. This program will not only include nutritious meals but nutrition education for children, families and the child care teachers who work with them.

Additionally, the Center will include CCSA's new model infant/toddler classroom. The first of its kind in the state, the custom designed classroom will showcase high quality infant/toddler care. Through real-time observation cameras, current child care providers and students studying early childhood education at local community colleges and universities will be able to observe best practices in child care without interrupting the normal flow of activities in the classroom.

While the Hunts have been recognized many times for their leadership in North Carolina, there has yet to be a permanent, publicly visible way to honor their lifelong work on behalf of young children. The Jim and Carolyn Hunt Child Care Resource Center will provide the opportunity for lasting appreciation of the Hunts' dedication to children and will embody all of the Hunts' values: collaboration of resources, private-public partnerships and expansion of successful programs.



# Jim & Carolyn Hunt CHILD CARE RESOURCE CENTER

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## Naming Opportunities

Child Care Services Association (CCSA) has established a naming gift program to allow for lasting recognition of your contribution to the Jim and Carolyn Hunt Child Care Resource Center. Each named gift will receive acknowledgement in the form of a plaque, an appropriate inscription or other permanent record that expresses the wishes of the donor.

### Main Lobby and Reception Area for Child Care Services Association and Durham's Partnership for Children

*\$350,000 gift level  
Reserved*

### Durham's Alliance for Child Care Access (DACCA) Reception Area

*\$250,000 gift level*

### CCSA's Nutrition Program and Kitchen

*\$500,000 gift level or \$750,000 gift level w/ program support*

### CCSA's Model Infant/Toddler Classroom

*\$250,000 gift level*

### Child Care Training Room and Conference Center

*\$100,000 gift level or \$50,000 for half of the space  
One half reserved*

### CCSA's Family Resource and Referral Suite and Child Play Space

*\$100,000 suite gift level or \$25,000 each separate space gift level  
Reserved*

### CCSA's Child Care Teacher Resource Room and Library

*\$100,000 gift level*

### Ancillary Meeting Rooms

- DACCA conference room
- CCSA conference room *Reserved*
- Durham's Partnership conference room

*\$50,000 gift level for each space*

## Other Gift Recognition Opportunities

### Gifts of...

*\$10,000+* will be recognized through the naming of a permanently dedicated area in partnership with other like-sized gifts to equal the value of that space.

*\$1,000 to \$9,999* will be recognized on a donor recognition wall in Child Care Services Association's main lobby.

### Buy A Brick

*\$500*

Donors will also have the opportunity to purchase personally engraved bricks that will be permanently embedded in the retaining wall flanking the Jim and Carolyn Hunt Child Care Resource Center.

# Jim & Carolyn Hunt CHILD CARE RESOURCE CENTER

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## Volunteer Campaign Leadership

### Honorary Campaign Council

#### **Governor Jim Hunt**

#### **Mr. Jim Goodman**

*President & CEO*

Capitol Broadcasting Company

#### **Chancellor James Ammons**

North Carolina Central University

### Campaign Cabinet

#### **Mr. Scott Gardner**

*District Manager*

Duke Energy

#### **Ms. Ellen Reckhow**

*Chairperson*

Durham County Commissioners

#### **Ms. MaryAnn Black**

*Associate Vice President for Community Affairs*

Duke University Health System

## How you can help

### Make a gift or pledge

Please make an investment gift toward helping the community meet the critical goal of supporting the early care and education of our children. The campaign will accept pledges payable over three years if you are unable to make a one-time gift at the level of support you would like to offer.

### Provide volunteer leadership

Give the gift of your leadership skills and abilities to ensure the campaign's success. It will only be through the commitment and strength of our volunteer leadership that we will realize the vision of the Jim and Carolyn Hunt Child Care Resource Center. A strong staff team will be there to support you and make the experience an enjoyable one.

### Make connections and open doors to potential donors

Help the campaign leadership meet and get to know those individuals and businesses that could support this endeavor. It may be as simple as referring the names and contact information of potential donors, or as involved as being part of the team who asks for support.

### Host or sponsor an event or informational gathering

One way for the campaign to reach new supporters is through events and informational gatherings that will spread the word about the Jim and Carolyn Hunt Child Care Resource Center. Whether you have a business that can help fund or supply items that make a gathering enjoyable, or you enjoy orchestrating the logistics that bring people together – we need you.

### Provide “extra hands” assistance to the development effort

A campaign takes a lot of organization, record-keeping and follow-up to keep things running smoothly. If you enjoy administrative tasks or prefer a commit-as-you-can volunteer role, the staff will always have plenty to do and appreciate having the help.

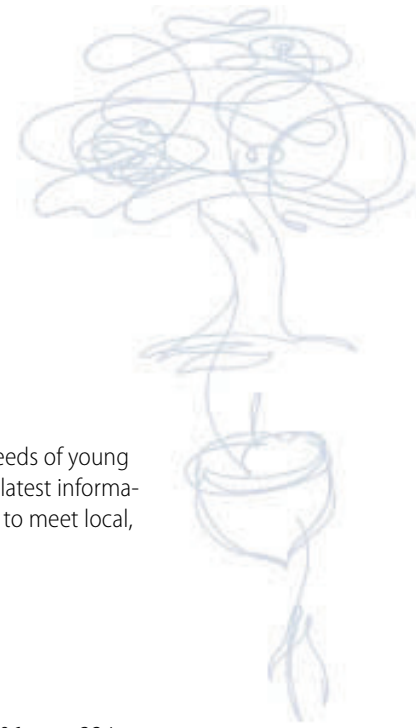
### Tell your friends

Help make the difference by letting others know about the Jim and Carolyn Hunt Child Care Resource Center campaign and our work to raise funds to ensure that our children have access to affordable, high quality care at the very start of their lives.

# Jim & Carolyn Hunt

## CHILD CARE RESOURCE CENTER

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## Fact Sheet

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Child Care Services Association is a leading nonprofit organization that addresses the early care and educational needs of young children by helping their families and the early childhood workforce through innovative services, by providing the latest information on child care issues and by serving as a catalyst for bringing government, business and philanthropy together to meet local, state and national child care needs.

## Services to Ensure Affordability

### DURHAM, ORANGE and WAKE COUNTIES

- CCSA helps low-income families work or attend school by providing them with child care scholarships. In 2005-06, over 324 children from low-income families received scholarships with funds from Smart Start, United Way, UNC, local government, foundations or special contributions. Their parents contributed to our local, state and national economy by collectively earning \$7,008,691. Thirty-three percent of the children were Latino. Many more families were assisted in securing governmental financial assistance or other community resources.
- CCSA helps reduce the operating costs of child care programs by providing nutrition services and meal reimbursements. In 2005-06, over 305,610 meals were provided to 574 children enrolled in 19 child care programs, and about 100 programs received meal reimbursements, reducing operating costs for providers and ensuring nutritious food for these children.

### NORTH CAROLINA and NATIONAL

- CCSA enhances earnings, encourages continuing education and reduces turnover by providing salary supplements to teachers, directors and family child care providers through the Child Care WAGES® Project, without raising the costs of child care to families. In 2005-06, over 8,900 teachers, directors and family child care providers received direct salary supplements. The annual turnover rate for Child Care WAGES® participants in North Carolina was 17%, far below the 24% statewide average. In addition, 87% of WAGES participants say they will return to school, 65% report having taken college courses since becoming a WAGES participant and 17% submitted enough coursework last year to increase their awards on the WAGES scale. The Child Care WAGES® Project operated in 63 North Carolina counties and three other states.
- CCSA helps child care professionals pay for health insurance through the T.E.A.C.H. Early Childhood® Health Insurance Program. In 2005-06, over 3,600 child care professionals in 384 child care programs in 75 counties received help paying for health insurance through the T.E.A.C.H. Early Childhood® Health Insurance Program. Participating programs attribute significant reductions in staff turnover rates to having health insurance support.

## Services to Ensure Accessibility

### DURHAM, ORANGE and WAKE COUNTIES

- CCSA helps families understand quality and find child care through personal consumer education and referral services. In 2005-06, nearly 4,750 families received assistance in finding child care through personal and customized referral services and information about quality care. Forty-six "Choosing and Using Child Care" workshops were attended by 573 parents or guardians.
- CCSA helps Spanish-speaking families choose and use child care. In 2005-06, 14% of the families receiving information or assistance spoke Spanish as their primary language and received assistance in Spanish.

# Fact Sheet, *continued*

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## Services to Ensure Quality

### DURHAM, ORANGE and WAKE COUNTIES

- CCSA helps child care programs increase their level of licensure or achieve national accreditation by providing on-site assessments and consultations, training and quality improvement grants and bonuses. In 2005-06, 1,589 child care spaces were upgraded to a higher level of licensure or to national accreditation. CCSA provided over 2,000 technical assistance sessions to over 1,000 directors, teachers and family child care providers. Over 1,500 directors, teachers and family child care providers attended over 150 professional development workshops and training programs organized and/or provided by CCSA.
- In 05-06, 38 new infant/toddler spaces were created in 4 and 5 star child care programs as a part of the Duke Child Care Partnership program (total of 147 new spaces since the program's inception). 676 spaces have been upgraded to 4 or 5 stars in child care programs currently a part of the Duke Child Care Partnership.
- In 05-06, AmeriCorps members provided over 16,700 service hours supporting 13 child care programs in Durham, Orange, and Wake counties where they provided release time to over 55 early childhood teachers who earned over 342 credit hours toward their degree.

### NORTH CAROLINA and NATIONAL

- CCSA supports the professional development, compensation and retention of child care professionals through T.E.A.C.H. Early Childhood® scholarships and the T.E.A.C.H. Early Childhood® National Technical Assistance Center. In 2005-06, over 4,400 child care providers received T.E.A.C.H. Early Childhood® scholarships in North Carolina, earning a total of 34,707 credit hours at colleges and universities. Turnover rates for teachers on the associate degree scholarship program average less than 10% per year, far below the 24% statewide average. The T.E.A.C.H. Early Childhood® Project operates in all of North Carolina's 100 counties and in 22 other states across the country.
- CCSA helps child care programs improve the quality of infant/toddler care. In 2005-06, the North Carolina Infant/Toddler Enhancement Project supported the creation of 245 new infant/toddler spaces and the improvement in quality of 723 infant/toddler spaces in child care centers across North Carolina.

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## Research and Advocacy

- CCSA studies the issues related to child care by collecting comprehensive and accurate data that identify the strengths and weaknesses of the child care system. In 2005-06, CCSA produced reports and/or consulted on child care workforce studies in the state of Indiana and the South Hampton Roads region of Virginia, completed a study of the supply of and demand for infant and toddler care in North Carolina and produced numerous fact sheets on the early care and education system in all 100 counties of North Carolina.
- CCSA collaborates collectively with local, state and national organizations to leverage resources and develop service programs that address systemic reform. CCSA is one of three agencies that forms the NC Child Care Resource and Referral Council, a collaborative that is working to build a strong regional child care resource and referral system throughout the state. The Council agencies are leading efforts to promote healthy social behaviors in preschools, to improve infant/toddler and school age care, to reduce expulsions from child care programs and to provide high quality training to individuals interested in opening child care centers and homes in North Carolina.