



*...ensuring affordable, accessible, high quality child care for all young children.*

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## **New Annual Report Reveals Large Impact on the Child Care Industry**

CHAPEL HILL, N.C. - Child Care Services Association's strategic approach to solving child care issues is made apparent in the 2004-2005 Annual Report released this month. Heralded for their fiscal responsibility, innovative programs and expertise in the field of early care and education, Child Care Services Association proves once again that they are making a difference.

"As the Triangle and our nation continue to grow, so does the demand for high quality child care," said Sue Russell, Child Care Services Association President. "Everything we do at Child Care Services Association advocates for channeling community resources in support of the highest quality early care and education for our children in order to meet increasing needs."

During the last year, Child Care Services Association has:

- Expanded into Wake County in order to fill a gap in child care resource and referral services. Parents and child care providers in the Triangle are now able to access Child Care Services Association from three locations in Raleigh, Durham and Chapel Hill.
- Launched the statewide Infant/Toddler Program, which works to improve the quality and availability of infant/toddler care throughout North Carolina.
- Received the Impact Organization of the Year Award from the Triangle United Way. This award recognized Child Care Services Association for their sustained leadership and services in the Triangle.

**- MORE -**

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Child Care Services Association has made a dramatic impact through service delivery in 2004-05. Some examples include:

- Assisting 4,695 Triangle families locate and secure high quality child care through its Family Support services.
- Decreasing turnover with the T.E.A.C.H. Early Childhood® Project. Turnover rates for T.E.A.C.H. participants this past year ranged between 4% and 7%. North Carolina's average is 24%.
- Providing more than 8,900 North Carolina teachers, directors and family child care providers with salary supplements through the Child Care WAGES® Project.
- Helping child care providers upgrade their facilities to a higher level of licensure or national accreditation, which in turn allowed 2,459 children to receive higher quality care.

A copy of Child Care Services Association's 2004-2005 Annual Report is enclosed. Complete with research-based outcomes for each program, an audited financial statement, and personal stories about people whose lives CCSA has touched through direct service delivery, this annual report proves once again that Child Care Services Association is a leader in the child care industry.

Child Care Services Association is a nationally recognized nonprofit working to ensure affordable, accessible, high quality child care for all young children and their families. CCSA provides free referral services to families seeking child care and technical assistance to child care businesses in the Triangle. Through the T.E.A.C.H. Early Childhood® and Child Care WAGES® Projects educational scholarships and salary supplements are provided to child care professionals throughout North Carolina. Child Care Services Association licenses its programs to states across the country and provides consultation and guidance to others seeking to solve child care issues. Ms. Sue Russell, CCSA's president, is a nationally known expert on child care and a resource for policy makers throughout the United States. Child Care Services Association is headquartered in Chapel Hill, North Carolina. To learn more, visit [www.childcareservices.org](http://www.childcareservices.org).

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