



...ensuring affordable, accessible, high quality child care for all young children and families.

**FOR IMMEDIATE RELEASE**

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## Triangle Nonprofit Leader Takes Reins of World’s Largest Child Care Advocacy Group

*(Editor’s Note: Full-color or black and white photos of Sue Russell available upon request.)*

CHAPEL HILL, N.C. - Sue Russell, the president of Chapel Hill-based Child Care Services Association (CCSA), has taken office as President Elect of the Governing Board of the National Association for the Education of Young Children (NAEYC).

“I believe that all children deserve a high-quality early education that meets their needs...not based on what their parents or communities can afford...but on what will make the difference in their lives. I will work hard to make NAEYC a more powerful and effective organization that brings positive change for young children, the early childhood workforce and the early childhood programs that permeate our communities,” Russell said.

Founded in 1926, NAEYC is the world's largest organization working on behalf of young children. It has nearly 100,000 members, a national network of over 300 local, state and regional affiliates, and a growing global alliance of like-minded organizations.

Sue Russell has been a leader in early childhood education for more than thirty-five years, beginning her career as a child care teacher and director. Since founding CCSA, Russell has grown it into a 150-employee nonprofit agency providing services throughout the state and nation, conceptualizing, planning and implementing programs that have changed the lives of thousands.

CCSA provides a nutrition program for children in child care settings, free referral services to families seeking child care, technical assistance to child care businesses, and educational scholarships and salary supplements to child care professionals through the T.E.A.C.H. Early Childhood® and Child Care WAGE\$® projects.

T.E.A.C.H. scholarships are now available in 22 states. Last year alone, over 20,000 early childhood educators received a T.E.A.C.H. scholarship to continue their education in early childhood development. CCSA provided more than 7,000 referrals to help families in Durham, Orange and Wake counties find child care and organized a variety of child care workshops that were attended by over 2,000 child care providers.

For more information about CCSA, visit [www.childcareservices.org](http://www.childcareservices.org).

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*Founded in 1926, the National Association for the Education of Young Children has more than 100,000 members worldwide. The association is the largest and most influential advocate for early care and education in the United States.*

*Founded in 1974, Child Care Services Association's mission is to ensure affordable, accessible, high-quality child care for all children and families. The organization accomplishes its mission through direct services, research and advocacy. CCSA provides a nutrition program for children in child care settings, free referral services to families seeking child care, technical assistance to child care businesses, and educational scholarships and salary supplements to child care professionals through the T.E.A.C.H. Early Childhood® and Child Care WAGE\$® projects. In addition, Sue Russell, president of CCSA is a nationally respected expert on child care and is a resource for policy makers and community leaders throughout the United States.*

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