

2015 Symposium
REGISTRATION
BROCHURE

*25 Years of T.E.A.C.H.
Early
Childhood®:*

Looking Back,
Looking Forward

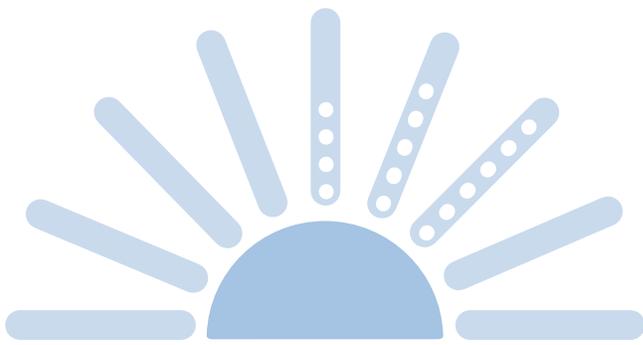
**T.E.A.C.H. Early Childhood® and
Child Care WAGES®
2015 National Professional
Development Symposium**

April 28-29, 2015

William and Ida Friday Center for Continuing
Education . Chapel Hill, NC



The T.E.A.C.H. Early Childhood® National Center
a program of Child Care Services Association



Welcome

Welcome to the 15th T.E.A.C.H. Early Childhood® and Child Care WAGE\$® National Professional Development Symposium. The symposium will convene early on Tuesday, April 28th and conclude mid-afternoon on Wednesday, April 29th. It will be held at the William and Ida Friday Center for Continuing Education, the University of North Carolina's state-of-the-art conference center in Chapel Hill, NC.

The theme of this year's symposium, 25 Years of T.E.A.C.H. Early Childhood®: Looking Back, Looking Forward, will help us focus on where we have been, what we have accomplished and what we can envision for our field in 2025 – 10 years from now.

Symposium workshops are selected based on topics of interest identified in the previous year's symposium evaluations, T.E.A.C.H. and WAGE\$ state program technical assistance requests and topics that are timely in the field of early education in general and professional development in particular.

SYMPOSIUM PROGRAM

DATE/TIME

FUNCTION

Tuesday, April 28

7:30 a.m. – 5:00 p.m.	Registration
7:30 a.m. – 8:30 a.m.	Continental Breakfast <i>(included in registration)</i>
8:30 a.m. – 10:00 a.m.	Opening Welcome & Panel Discussion
10:15 a.m. – 11:45 a.m.	Concurrent Sessions I
11:45 a.m. – 12:45 p.m.	Lunch on site <i>(included in registration)</i>
1:00 p.m. – 2:30 p.m.	Concurrent Sessions II
2:45 p.m. – 4:15 p.m.	Concurrent Sessions III
4:30 p.m. – 5:30 p.m.	Networking Poster Session

Wednesday, April 29

7:15 a.m. – 12:00 p.m.	Registration
7:15 a.m. – 8:00 a.m.	Continental Breakfast <i>(included in registration)</i>
8:00 a.m. – 9:30 a.m.	Concurrent Sessions IV
9:45 a.m. – 11:15 a.m.	Concurrent Sessions V
11:30 a.m. – 12:30 p.m.	Keynote Presentation
12:30 p.m. – 1:15 p.m.	Lunch on site <i>(included in registration)</i>
1:30 p.m. – 3:00 p.m.	Concurrent Sessions VI



SYMPOSIUM HIGHLIGHTS & SPECIAL EVENTS

Opening Welcome and Panel Discussion

Tuesday, April 28, 8:30 a.m. – 10:00 a.m.

This year's opening session will begin with a welcome, a T.E.A.C.H. and WAGE\$ national update and recognition of T.E.A.C.H. Early Childhood® and Child Care WAGE\$® programs and staff. We are very pleased to welcome *Helen Blank*, National Women's Law Center, *Chip Donohue*, Erikson Continuing Education, and *Ana De Hoyos O'Connor*, San Antonio College as panelists to help us think about what the early childhood education world might look like in 2025 in terms of our early education programs, our higher education communities and our children.

Plenary Session and Keynote Presentation

Wednesday, April 29, 11:30 a.m. – 12:30 p.m.



We are also very pleased to welcome *Libby Doggett*, Deputy Assistant Secretary, US Department of Education, Office of Early Learning/Office of Elementary and Secondary Education. Dr. Doggett will discuss the vision President Obama holds for high quality, full day preschool for all children from low and moderate income families and the early childhood workforce that is prepared and fairly compensated to support that vision.

T.E.A.C.H. and WAGE\$ Database Onsite Personal Services (OPS) "Genius Bar"

This year we will be offering an opportunity for T.E.A.C.H. and WAGE\$ program staff to schedule appointments to get on site database support at the symposium. An appointment registration system has been set up to schedule appointments ahead of time through the link below or appointments can be scheduled onsite based on availability. The database support team recommends that you bring a laptop for your appointment. Database team members will contact those that sign up with further details. Questions? Contact Paula Sanchez-Marquise at Paulas@childcareservices.org.

Schedule an onsite database support session [here](#).

Door Prizes

Back by popular demand, door prizes will be provided by each T.E.A.C.H. and/or WAGE\$ Project! **NOTE: Since many people who attend the symposium travel by air, please consider baggage restrictions for size, weight, liquids and gels when creating your door prize.**

Symposium Highlights

- > 35 high quality and timely workshops
- > 2 plenary sessions
- > Presenters from within the ranks of T.E.A.C.H. and WAGE\$ Projects, higher education institutions and an array of non-profit and other organizations including
 - BUILD Initiative
 - Council for Professional Recognition (CDA)
 - Erikson Continuing Education
 - National Association for the Education of Young Children
 - National Governor's Association
 - National Women's Law Center

Networking Poster Session

Once again we are offering an opportunity for symposium attendees to network at the end of the first day. We will provide each of the T.E.A.C.H. and WAGE\$ programs and any other partner who requests one with a 6 foot table, a foam board (30"x 40") and adhesive and other supplies to create a small display representative of your program's efforts. We encourage poster session participants to bring materials to share with others.

This year we ask T.E.A.C.H. and WAGE\$ projects to focus posters on one or more of the following four topics:

1. The year 2025 – One thing that represents what you are imagining for the workforce and/or for T.E.A.C.H. and/or WAGE\$
2. Recruitment and Outreach Efforts
3. Recipient and Sponsor Evaluation – instruments, methodology, outcomes and outputs
4. Counseling and Counselors

Worthy Wage Day

This year the symposium falls just ahead of Worthy Wage Day. Look for more information on how we will recognize this important day at the symposium.

CONCURRENT SESSIONS

Participants must register in advance for sessions on the registration form. Preferences for sessions will be given on a first-come, first-served basis. Space is limited, so register early. Workshops are marked for the intended audience. This is only a guide. Participants should make workshop choices that meet their particular professional needs.

SESSION I

TUESDAY, APRIL 28

10:15 am – 11:45 am

1. Counselors of 2025

Building on the symposium theme of looking back and looking forward, this workshop will look at the tenets that have shaped the counseling function to date, what we have always valued about counseling, how the role and the work will change over time and how the role of technology – paired with a focus on human relationships and communications – fits into the counseling role now and how it will fit in the future.

Audience: T.E.A.C.H. and WAGE\$ Counselors

Presenters: **Edith Locke**, VP, Professional Development Initiatives, Child Care Services Association; **Chip Donohue**, Dean, Distance Learning and Continuing Education, Erikson Continuing Education; **Erica Willard**, Director, T.E.A.C.H. Early Childhood® MICHIGAN, Michigan Association for the Education of Young Children

2. Unpacking the National Child Development Associate Credentialing Process for T.E.A.C.H. Program Staff

Join a representative from the Council for Professional Recognition as he reviews CDA 2.0. Learn how things are going with the new assessment and credentialing processes and discover new ways that T.E.A.C.H. Programs can strengthen their partnerships with the Council.

Audience: T.E.A.C.H. Staff

Presenters: **Brocklin Qualls**, Manager, Domestic and International Partnerships, Council for Professional Recognition

3. Providing Oversight Through Database Usage (For medium to large T.E.A.C.H. states with multiple counselors)

The T.E.A.C.H. Early Childhood® Database is a multifaceted tool. This workshop will highlight how the database can be used by T.E.A.C.H. administrators to provide programmatic oversight and will cover topics such as conducting quality control, monitoring counselor caseloads, and how these activities support reporting and competency assessment requirements. Tips that administrators can pass along to counselors to help them do their jobs more easily and more efficiently will be shared.

Audience: T.E.A.C.H. Administrators

Presenters: **Michelle Raybon**, Director, T.E.A.C.H. ALABAMA, Alabama Partnership for Children; **Amy Duffy**, Project Manager, T.E.A.C.H. NORTH CAROLINA, Child Care Services Association; **Lori Stegmeyer**, Director, Workforce Initiatives, Children's Forum, Inc.

4. Innovative Counseling Project Next Steps (This is a required session for Innovative Counseling Project Staff Only)

State teams will discuss how the Innovative Counseling project has impacted their view of counseling and how to support student success. The session will draw on research based practices and strategies and tools that states have developed. The focus will be on exploring the role of the T.E.A.C.H. counselor and how the study will impact states' practices in the future.

Audience: Innovative Counseling Project Staff

Presenter: **Sharon Sullivan**, Higher Education Project Manager, T.E.A.C.H. Early Childhood® National Center (facilitator)

5. Ensuring Your T.E.A.C.H. and WAGE\$ Advisory Committee is Fully Functioning

Having an established and well functioning advisory committee is not only a requirement set out in T.E.A.C.H. and WAGE\$ License Agreements and Competency Assessment Tools, but is also one of our core values related to collaboration. This workshop will build on work conducted by the Center and a number of T.E.A.C.H. programs and will highlight strategies to ensure all states have strong and active T.E.A.C.H. and WAGE\$ advisory committees.

Audience: T.E.A.C.H. and WAGE\$ Project Staff

Presenters: **Julie Rogers**, Director, Quality Assurance and Program Operations, T.E.A.C.H. Early Childhood® National Center; **Barb Merrill**, Executive Director, Iowa Association for the Education of Young Children and Program Manager, T.E.A.C.H. IOWA and Child Care WAGE\$® IOWA, Iowa Association for the Education of Young Children

6. Raising the Quality of Early Education Programs – Lessons Learned from Knowledge Universe and T.E.A.C.H. Early Childhood®

For the past few years, the T.E.A.C.H. Early Childhood® National Center has been working with Knowledge Universe (a global education organization and the largest private early childhood program provider in the US) to create and implement a national T.E.A.C.H. scholarship model for their early childhood program teachers in T.E.A.C.H. states. To date, five T.E.A.C.H. states are offering these scholarships, with more on the way. This workshop will highlight the company's plan for raising quality in general and how T.E.A.C.H. scholarships are helping.

Audience: All

Presenters: **Linda Hassan Anderson**, Vice President, Education, Knowledge Universe; **Abena Ocran-Jackson**, Director, Teacher Preparation Education, Knowledge Universe; **Sue Russell**, Executive Director, T.E.A.C.H. Early Childhood® National Center



SESSION II

TUESDAY, APRIL 28

1:00 pm – 2:30 pm

7. Federal Early Childhood Funding and Policy: News from the National Front

We are pleased to welcome back Helen Blank, Director, Child Care and Early Learning at the National Women's Law Center to provide us with an update on what's happening in early childhood education on the national front. This workshop will highlight up to date information on the ambitious agenda President Obama has set out for early care and education, information on reauthorization of the Child Care and Development Block Grant; an update on the Strong Start for America's Children Act, FY 15 budget and appropriations issues, what is needed from the field to support early learning efforts on the national front and strategies to take back to your state.

Audience: All

Presenter: Helen Blank, Director, Child Care and Early Learning, National Women's Law Center

8. Organizational Skills for Your Office and Your Life

Are you tired of staring at piles of paper on your desk? Are you drowning in emails? Are you worried about what will happen if one more things fall through the cracks? This workshop is designed to help you de-clutter your desk and your inbox, say good-bye to your To Do list forever, get your office space organized and get control of your work so you can enjoy the way your work space functions and the way you work. You will leave with concrete, sensible and easy to implement systems for organizing your office and your life.

Audience: All

Presenter: Julie Rogers, Director, Quality Assurance and Program Operations, T.E.A.C.H. Early Childhood® National Center

9. Meaningful Leadership Through Effective Coaching with Your Counselors

Coaching is the key to maximizing output and minimizing wasted time, effort and money. Administrators will learn tips on how to motivate counselors to succeed and excel in their jobs. This session is interactive and will teach you how to communicate with your counselors so that they understand their responsibilities and they feel competent to fulfill them.

Audience: T.E.A.C.H. and WAGES Administrators

Presenters: Teresa Graves, T.E.A.C.H. Early Childhood® Alliance Program Manager, T.E.A.C.H. Early Childhood® National Center; Charlene Daye, Director, Training and Support, Child Care Services Association

10. Fund Development

Fund development is an ongoing, rewarding process to resource an organization with funding to support the provision of services and implement activities. Program administrators must continuously work with their staff, Board and partner network to engage them in connecting with the resources needed to keep the wheels turning and advance the work. Join this session to identify your state's early childhood system and reflect on your organization's strengths, weaknesses, opportunities and threats (SWOT analysis) for raising needed funds, learn ways to engage all staff in ongoing fund development activities, try out the nominal group process to support strategy development and implementation and access a fund development action plan to use back home.

Audience: All

Presenter: Debra Torrence, Director, Resource Development, T.E.A.C.H. Early Childhood® National Center

11. Digital Leadership: Thriving at the Intersection of Technology and Best Practices

The digital age touches the early education field at multiple levels. Chip Donohue, Dean of Distance Learning and Continuing Education at Erikson Continuing Education, and national T.E.A.C.H. Advisory Committee member, will address digital leadership and best practices around technology for personal and professional use, for teacher education and professional development, for teachers and teaching and for use with young children as a tool for learning.

Audience: All

Presenter: Chip Donohue, Dean, Distance Learning and Continuing Education, Erikson Continuing Education

12. Policy and Practice Implications from the Innovative Counseling Project

This workshop will focus on what we are learning from the Innovative Counseling Project to help stabilize the T.E.A.C.H. recipient population. Presenters will provide some general information about what we are learning and how we are going to translate those learnings into policy based on evidence that identified strategies are effective and working 'on the ground' in T.E.A.C.H. programs. From outreach and recruitment, to the initial application review and assessment, to follow up with potential recipients or participants, to having mechanisms in place to ensure success in the first semester of college, to what your data is telling you, the discussions and takeaways from this workshop can help lift all T.E.A.C.H. boats when it comes to stabilizing your recipient population.

Audience: T.E.A.C.H. Staff

Presenters: Sue Russell, Executive Director, T.E.A.C.H. Early Childhood® National Center; Sharon Sullivan, Higher Education Manager, T.E.A.C.H. Early Childhood® National Center

SESSION III

TUESDAY, APRIL 28

2:45 pm – 4:15 pm

13. Putting it All Together: A Three State Perspective on How Race to the Top Early Learning Challenge Grant Funds are Supporting Education and Professional Development Initiatives in Quality Rating and Improvement Systems

Join colleagues from three states to learn how they have incorporated various professional development initiatives from their Race to the Top Early Learning Challenge grants into their professional development systems, including quality rating and improvement systems. They will explore lessons learned along the way and dive into the decision making process that guided their states' choices for this work. Participants will be encouraged to share their own experiences with QRIS in their states.

Audience: All

Presenters: **Jennifer Johnson**, Chief, Education and Quality Initiatives Section, NC Division of Child Development and Early Education; **Mary Lee Porterfield**, Early Learning Challenge Coordinator, NC Department of Health and Human Services; **Paula Holloway**, Coordinator, T.E.A.C.H. DELAWARE, Delaware Association for the Education of Young Children; **Leslie Moss**, Assistant Director, Workforce Development, Ohio Child Care Resource and Referral Association

14. Non Profits and the News Media – Getting Your Message Out to the Public and the Field

Whether your organization focuses on social media and/or any other kind of media, it is important to get your organization's message out. This workshop will cover a variety of strategies on how to get the media's attention and how to manage that when it happens, including social media tools and strategies, tips on doing media interviews, general messaging tips and crisis management.

Audience: All

Presenters: **Clay Johnson**, Documentary Producer, WRAL-TV and Adjunct Faculty, Duke University Sanford School of Public Policy; **Wendy Gatlin**, Social Media Manager, WRAL; **Debra Torrence**, Director, Resource Development, T.E.A.C.H. Early Childhood® National Center (facilitator)

15. Child Care WAGE\$® Roundtable (For Child Care WAGE\$® Staff Only)

This workshop will provide staff of Child Care WAGE\$® programs the opportunity to meet with Allison and Katherine to discuss timely issues related to all aspects of the WAGE\$® Program.

Audience: Child Care WAGE\$® Staff Only

Presenters: **Allison Miller**, Vice President, Compensation Initiatives, Child Care Services Association; **Katherine Walker Brooks**, WAGE\$ Program Manager, Child Care Services Association

16. Work, School and Family: Helping Our Recipients Stay Balanced

How do we help our recipients balance the demands of going to school and giving their best to an increasingly complex job, while still having room for their family and personal lives? According to our customer surveys, this is the #1 difficulty facing scholarship

recipients. T.E.A.C.H. counselors in Wisconsin addressed this challenge directly by developing a new workshop. Come hear about their process, the content of the training, what they are learning, and how you might replicate a similar training in your area.

Audience: T.E.A.C.H. and WAGE\$ Counselors

Presenters: **Mary Erickson**, Lead T.E.A.C.H. Scholarship Counselor, T.E.A.C.H. WISCONSIN, Wisconsin Early Childhood Association; **Laura Simkin**, T.E.A.C.H. Scholarship Counselor, T.E.A.C.H. WISCONSIN, Wisconsin Early Childhood Association

17. Tips and Tricks of the T5 Database (for T.E.A.C.H. Staff Currently Using T5 Database Only)

Now that you've got the day-to-day of using T5 perfected, let's take it to the next level! Do you know how to pull a list of all courses a recipient took? Do you know how to change the model that someone is on? Have you tried making labels yet? Have you tried doing some Quality Control? Join us to see a few neat features. We will have some features highlighted, but will allow LOTS of time for your questions and demonstration of the answers!

Audience: T.E.A.C.H. Staff Currently Using T5 Database

Presenters: **Jill Arnold**, National Database Support, Child Care Services Association; **Paula Sanchez-Marquise**, Director, Database Development, Child Care Services Association

SESSION IV

WEDNESDAY, APRIL 29

8:00 am – 9:30 am

18. Supervision in T.E.A.C.H. and WAGE\$ Programs: Soup to Nuts

This workshop will cast a wide net when looking at best practices related to supervision and will include perspectives from both a more general agency point of view as well as specifics from the T.E.A.C.H. and WAGE\$ program points of view. Topics will include everything from job descriptions to hiring, from ongoing supervision (staff meetings, observations, performance reviews) to professional development (orientation, opportunities for ongoing professional development), and supervisory approval processes for the very specifics work around applications, award letters and reimbursement/check requests.

Audience: T.E.A.C.H. and WAGE\$ Administrators

Presenters: **Phyllis Kalifeh**, President, Children's Forum, Inc.; **Allison Miller**, Vice President, Compensation Initiatives, Child Care Services Association; **Ashley Otte**, T.E.A.C.H. Program Coordinator/Iowa Head Start Association Coordinator, Iowa Association for the Education of Young Children

19. The Human Side of Counseling – Part I (Part II is offered immediately following this session on Wednesday, April 28, from 9:45 – 11:15 a.m.)

Counselors play a multi-faceted, critical role in T.E.A.C.H. and WAGE\$ programs. From advisor to coach to mentor to cheerleader and more, they help remove barriers, resulting in stronger, more resilient recipients and participants capable of sustaining their commitment to education, while continuing their work in their early childhood setting. And while the day to day management

of scholarships and supplements is key to each counselor's and recipient or participant's success, equally important is the more personal side of counseling. This dynamic and interactive two-part workshop will dig deep into this more personal side of counseling. Part I will start with the notion of perspective taking – that is, how to take the perspective of another human being and really understand who that person is and what she or he needs. Presenters will discuss how the initial screening of an application can identify salient points and paint a picture of the applicant, which in turn can lead to a plan of action in support of that person on their journey through T.E.A.C.H. and/or WAGES. Other topics will include conversation starters, professional development planning and how to use and integrate into the counseling role tools such as the Careers Directory and the Individualized Professional Development Planning Tool (IPDP). Part II will delve into the evolution of counselors and come full circle to looking at the multi-faceted counseling role and how to ensure that all facets are engaged.

Audience: T.E.A.C.H. and WAGES Counselors and Administrators
Presenters: **Edith Locke**, Vice President, Professional Development Initiatives, Child Care Services Association; **Sharon Sullivan**, Higher Education Manager, T.E.A.C.H. Early Childhood® National Center

20. Early Childhood System Building - Yesterday, Today and Tomorrow

Over the past decade, significant changes have been made in state early childhood systems and the next decade will see even more changes. Hear from BUILD Initiative leaders on the innovations that states are implementing around the country and expectations for future innovations. Discuss the potential for how to create a more effective cross-sector system and how to assure that you're creating a system of systems that assures racial equity and a workforce that reflects the diversity of the children and families being served.

Audience: ALL

Presenters: **Gerry Cobb**, State Services Director, BUILD Initiative; **Sherri Killins**, Director, Systems Alignment and Integration, BUILD Initiative

21. Higher Education in 2025 – A Faculty Panel Discussion

This faculty panel will imagine and explore how higher education will be delivered in 2025 – 10 years from now. Panelists will discuss their current faculty and student population demographics (addressing diversity in multiple dimensions), what they anticipate those demographics to be like in 10 years and what higher education institutions, faculty and students need to be doing to prepare for the future.

Audience: All

Presenters: **Peg Sprague**, Senior Advisor for Special Projects, United Way Massachusetts Bay and Merrimack Valley; **Higher Education Faculty Members**

22. National Governors Association Update

This workshop will feature Senior Policy Analyst, Albert Wat, from the National Governors Association Center for Best Practices Education Division. The Center provides information, research, policy analysis, technical assistance and resource development for governors and their staff across a range of policy issues. Mr. Wat will highlight general policy trends in early learning and what NGA is doing to support their constituents on these issues.

Audience: All

Presenter: **Albert Wat**, Senior Policy Analyst, Education Division, National Governors Association Center for Best Practices

23. Now That I've Pulled My Data, What Do I Do With It? – Annual Reporting and Analysis

While being able to pull the data out of your database is critical to accurate reporting, the analysis of that data is just as important. Join this workshop to learn about how best to sort and analyze your spreadsheets of data. Topics such as calculating FTE, determining wage increase amounts, GPA, and demographic analysis will be covered with time set aside for your questions.

Audience: T.E.A.C.H. Staff

Presenter: **Jill Arnold**, National Database Support, Child Care Services Association

SESSION V

WEDNESDAY, APRIL 29

9:45 am – 11:15 am

24. T.E.A.C.H. Early Childhood® and Child Care WAGES® Administrator Roundtable (for T.E.A.C.H. and WAGES Program Administrators and Administrative Home Executive Directors)

This session provides an opportunity for T.E.A.C.H. and WAGES project administrators and agency heads to meet together in an open forum with Sue Russell to discuss timely topics of the day. The session will focus on the symposium theme of looking back and looking forward.

Audience: T.E.A.C.H. and WAGES Administrators and Agency Heads Only

Presenter: **Sue Russell**, Executive Director, T.E.A.C.H. Early Childhood® National Center

25. The Human Side of Counseling – Part II (Part I is offered immediately prior to this session on Wednesday, April 28, from 8:00 – 9:30 a.m.)

Counselors play a multi-faceted, critical role in T.E.A.C.H. and WAGES programs. From advisor to coach to mentor to cheerleader and more, they help remove barriers, resulting in stronger, more resilient recipients and participants capable of sustaining their commitment to education, while continuing their work in their early childhood setting. And while the day to day management of scholarships and supplements is key to each counselor's and recipient or participant's success, equally important is the more personal side of counseling. This dynamic and interactive two-part workshop will dig deep into this more personal side of counseling. Part I will start with the notion of perspective taking – that

is, how to take the perspective of another human being and really understand who that person is and what she or he needs. Presenters will discuss how the initial screening of an application can identify salient points and paint a picture of the applicant, which in turn can lead to a plan of action in support of that person on their journey through T.E.A.C.H. and/or WAGES. Other topics will include conversation starters, professional development planning and how to use and integrate into the counseling role tools such as the Careers Directory and the Individualized Professional Development Planning Tool (IPDP). Part II will delve into the evolution of counselors and come full circle to looking at the multi-faceted counseling role and how to ensure that all facets are engaged.

Audience: T.E.A.C.H. and WAGES Counselors and Administrators
Presenters: **Edith Locke**, Vice President, Professional Development Initiatives, Child Care Services Association; **Sharon Sullivan**, Higher Education Manager, T.E.A.C.H. Early Childhood® National Center

26. How to Be an Advocate for the Early Education Field

This workshop will provide you with the skills and tools needed to be an effective advocate in your state and to help early education providers that you work with to be advocates. Presenters will discuss what advocacy is, when and where and how it can be put into action, to whom and where your advocacy efforts need to be directed and what tools are available for your work in this critical area of our work.

Audience: All
Presenters: **Michele Rivest**, Executive Director, North Carolina Child Care Coalition; **Debra Torrence**, Director, Resource Development, T.E.A.C.H. Early Childhood® National Center

27. Becoming a Networked Organization: Management Perspectives on Social Media Strategies

Social media can allow nonprofits to evolve beyond silos to become a networked nonprofit. By creating a social culture, building communities for deeper engagement and learning with your stakeholders and your peers, new ways of work are possible. How does a nonprofit move beyond social media as a communication tool to social media as a way of work? We'll look at best examples, but the main focus is strategy and how to create a nonprofit that truly embraces social media in all arenas. Come learn what a networked nonprofit looks like and how to begin to build a social culture

Audience: All
Presenter: **Jeanne Allen**, Instructor, Duke University Nonprofit Management Program, Duke University

28. T.E.A.C.H. Early Childhood® Alliance Update

The T.E.A.C.H. Early Childhood® Alliance membership drive kicked off in September 2014. This workshop will provide an update on the Alliance including the membership drive, the work of the Alliance Advisory Committee, materials that have been developed and are in development, and a relatively new Alliance Discount Program, which provides discounts to members on all sorts of

things, from dining to recreation, to health and beauty, to home and garden, to hotels and cruises to movies and more.

Audience: All
Presenter: **Teresa Graves**, T.E.A.C.H. Early Childhood® Alliance Manager, T.E.A.C.H. Early Childhood® National Center

29. Effective Professional Development For Early Educators: What Do We Need From State Professional Development Systems?

The National Association for the Education of Young children (NAEYC) is working with a National Advisory Panel and a cohort of cross sector state teams to pilot a set of indicators of effectiveness in state early childhood professional development systems. Depending upon the results of the pilot process, this work could result in an instrument for state policy evaluation and strategic planning, expanded use and supporting resources, and perhaps a national report. Participate in this session to learn more about the project and provide your input for the indicators, the evaluation tool, and potential benefits or challenges in the development and use of this tool.

Audience: All
Presenters: **Alison Lutton**, Senior Advisor, NAEYC Early Childhood Workforce Systems Initiative, National Association for the Education of Young Children; **Dianna Wallace**, Executive Director, Indiana Association for the Education of Young Children; **Deborah Cassidy**, Professor, Human Development and Family Studies, University of North Carolina – Greensboro; **Julie Rogers**, Director, Quality Assurance and Program Operations, T.E.A.C.H. Early Childhood® National Center



SESSION VI

WEDNESDAY, APRIL 29

1:30 pm – 3:00 pm

30. Making the Case for an Educated Workforce – What The Latest Research Says

A great deal of research has just been published in a special edition of the Early Childhood Research Quarterly on Quality Rating and Improvement Systems as Change Agents. This workshop will feature two authors of several of those articles who will discuss theirs and other research findings within this body of work with a focus on the workforce.

Audience: All

Presenters: **Deborah Cassidy**, Professor, Human Development and Family Studies, University of North Carolina – Greensboro; **Linda Hestenes**, Associate Professor, Human Development and Family Studies, University of North Carolina – Greensboro

31. Moving Articulation in States

The T.E.A.C.H. Early Childhood® National Center's Articulation Project has involved ten T.E.A.C.H. state based teams that have worked for two years to make changes in the articulation efforts in their states. State teams will review their successes and challenges and discuss what steps they will take to sustain their efforts. States will frame their discussion around the following four aspects of their articulation work: Oversight and Evaluation, Student Focused Articulation, Faculty Interactions and Transfer of Content

Audience: All

Presenters: **Sharon Sullivan**, Higher Education Manager, T.E.A.C.H. Early Childhood® National Center (facilitator); **T.E.A.C.H. State Articulation Project Team Members**

32. Reporting Features of the T5 Database

Join us to learn how to use the SQL reporting feature that is currently embedded within the T5 database. This is the best place to cull data information for quarterly, semi-annual and annual reporting. This will be an in-depth look at the report structures that currently exist in the system, as well as how to create your own structures. This session will be conducted as a working lab so bring a laptop with FileMaker Pro 13 loaded if you can. (Presenters will contact workshop registrants prior to the symposium to discuss laptop needs.)

Audience: T.E.A.C.H. Staff Using T5

Presenters: **Paula Sanchez-Marquise**, Director, Database Development, Child Care Services Association; **Jill Arnold**, National Database Support, Child Care Services Association

33. Competency Assessment System Q&A

Quite a few T.E.A.C.H. programs are slated to complete the competency assessment process this calendar year with more scheduled for next year. This workshop provides an opportunity for any T.E.A.C.H. staff to get all of your questions about the process answered, whether or not your state is scheduled for a competency assessment at this time.

Audience: T.E.A.C.H. Staff

Presenter: **Julie Rogers**, Director, Quality Assurance & Program Operations, T.E.A.C.H. Early Childhood® National Center

34. How T.E.A.C.H. and WAGE\$ Can Inform Professional Development Systems

Many of the core values of T.E.A.C.H. Early Childhood® go directly to the heart of informing and collaborating to strengthen and improve professional development systems. From increasing funding for new scholarships and new initiatives, to moving the articulation conversation forward, to engaging other leaders in their states as partners and advocates for T.E.A.C.H. and WAGE\$, this workshop will highlight three T.E.A.C.H. programs that are raising and setting the bar high for how all T.E.A.C.H. states should be working to move their states' early childhood professional development systems forward.

Audience: All

Presenters: **Barb Merrill**, Executive Director and Program Manager, T.E.A.C.H. IOWA and Child Care WAGE\$® IOWA, Iowa Association for the Education of Young Children; **Baji Rankin**, Executive Director, New Mexico Association for the Education of Young Children; **Dianna Wallace**, Executive Director, Indiana Association for the Education of Young Children

35. Recipient Perspectives

As a counselor, you wear many hats and have a great deal on your plate every day to manage your caseload. Sometimes having the time to understand the perspectives of recipients in your caseload can take a backseat to all of the paper pushing and recordkeeping that has to be done. This workshop will let you spend some time away from your desk, phone and computer and engage with some T.E.A.C.H. recipients to hear their perspectives.

Audience: T.E.A.C.H. and WAGE\$ Counselors

Presenter: **Sue Russell**, Executive Director, T.E.A.C.H. Early Childhood® National Center (facilitator); **T.E.A.C.H. Early Childhood® Alliance Advisory Committee Members**

Photography Disclaimer

The T.E.A.C.H. Early Childhood® National Center (the Center) reserves the right to use any photograph taken at the Symposium without expressed written permission of those included within the photograph. The Center may use photographs in publications or other media material produced or used by the Center including but not limited to: brochures, newsletters, annual reports, etc. To ensure the privacy of individuals, images will not be identified using full names or personal identifying information without written approval from the photographed subject. A person attending the Symposium who does not wish to have their image recorded for distribution should make their wishes known to the photographer and/or the event organizers. By participating in the Symposium or by failing to notify the Center, in writing, your desire to not have your photograph used by the Center, you are agreeing to release, defend, hold harmless and indemnify the Center and Child Care Services Association from any and all claims involving the use of your picture or likeness.

REGISTRATION INFORMATION

- Registration for the general conference is \$215 per person.
- The deadline for registration is March 28, 2015.
- The registration fee includes all workshops and plenary sessions, breakfast, lunch and afternoon refreshments on both days.

Hotel Reservations

A block of rooms has been reserved at the Courtyard by Marriott, which is almost directly across the street from the Friday Center, the Hampton Inn, which is about two miles from the Friday Center and offers shuttle service to the conference center, and the Aloft Hotel, about one mile from the Friday Center and also offers shuttle service to the conference center. Information on making reservations for each hotel is below.

Marriott Courtyard across the street from the Friday Center.

- Group rate \$114/night for single, double, triple, quad
- Cut-off date for guaranteed rate and availability is March 30, 2015
- Register by phone: 800-321-2211 or 919-883-0700
- Group Code: T.E.A.C.H. Early Childhood
- Register on line: www.marriott.com/hotels/travel/rduch-courtyard-chapel-hill/

Hampton Inn about 2 miles from the Friday Center and offers a shuttle service.

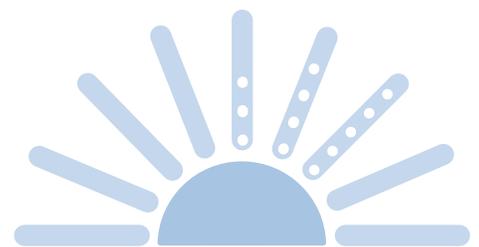
- Group rate \$82.00/night for single, double, triple, quad
- Cut-off date for guaranteed rate and availability is April 10, 2015
- Register by phone: 919-403-8700
- Register on line: www.chapelhillsuites.hamptoninn.com
- Group code: TSY (all caps when registering online)

Aloft Hotel about 1 mile from the Friday Center and offers a shuttle service.

- Group rate \$112.00/night for single, double, triple, quad
- Cut-off date for guaranteed rate and availability is April 3, 2015
- Register by phone: 919-932-7772
- Register on line: www.starwoodmeeting.com/Book/teach2015 (click on 'reserve' button)
- Group code: T.E.A.C.H. Symposium
- Parking is \$10 per day.

Meals (all included in registration fee)

- Continental breakfast is available in the Conference Center Atrium from 7:15 – 8:30 a.m. and includes assorted juices, fresh fruit, hard-boiled eggs, a selection of muffins and breakfast breads, tea and coffee.
- Afternoon refreshment breaks are available each day and include assorted drinks, fruit, nuts and fresh baked goods.
- A buffet lunch on both days offers soup, a large salad bar, two hot entrees (one fish and one meat), vegetables and starches, bread, desserts, tea and coffee.
- Vegetarian and gluten free meals are available on request.



Questions?

Contact Julie Rogers at 850.566.0465 or julier@childcareservices.org

or

Christin Lampkowski at 919.967.3272 or christinl@childcareservices.org for additional information.

2015 Professional Development Symposium

DEADLINE – Friday, March 28, 2015

Complete one registration form for each participant. This form may be completed by typing into the fields where indicated.

Name to appear on your name tag: _____

Organization: _____ Title: _____

Address: _____ City/State: _____ Zip: _____

Phone: _____ E-mail: _____

REGISTRATION

Conference registration includes a continental breakfast, lunch and mid-afternoon refreshment break on both days.

- Enclosed is my registration fee of \$215.00.
- Enclosed is my registration fee of \$130.00 for Tuesday only.
- Enclosed is my registration fee of \$130.00 for Wednesday only.
- Enclosed is my presenter registration fee of \$110 for both days.
- Please accept our purchase order. Purchase order number: _____

To pay by credit card (Visa or MasterCard only) contact Christin Lampkowski at christinl@childcareservices.org

TOTAL Enclosed: \$ _____

MEALS

Tuesday Lunch (included in the conference registration)

- _____ Yes, I will attend lunch on Tuesday.
- _____ No, I will not attend lunch on Tuesday.
- _____ I need gluten free options for my meals.
- _____ I need vegetarian options for my meals.

Wednesday Lunch (included in the conference registration)

- _____ Yes, I will attend lunch on Wednesday.
- _____ No, I will not attend lunch on Wednesday.
- _____ I need gluten free options for my meals.
- _____ I need vegetarian options for my meals.

CONFERENCE WORKSHOPS

Indicate your first, second, and third choices by writing in the number corresponding to that session. Numbers are listed next to each session description.

	SESSION I	SESSION II	SESSION III	SESSION IV	SESSION V	SESSION VI
First Choice	_____	_____	_____	_____	_____	_____
Second Choice	_____	_____	_____	_____	_____	_____
Third Choice	_____	_____	_____	_____	_____	_____

Mail, fax or email conference registration including the registration fee or purchase order number by Friday, March 28, 2015.

Checks should be made out to **Child Care Services Association** and forwarded to:

Child Care Services Association
 Attn: Christin Lampkowski, T.E.A.C.H. Symposium
 PO Box 901
 Chapel Hill, N.C. 27514
 Telephone: 919.967.3272 • Fax: 919.442.1988 • Email: christinl@childcareservices.org

WELCOME TO CHAPEL HILL

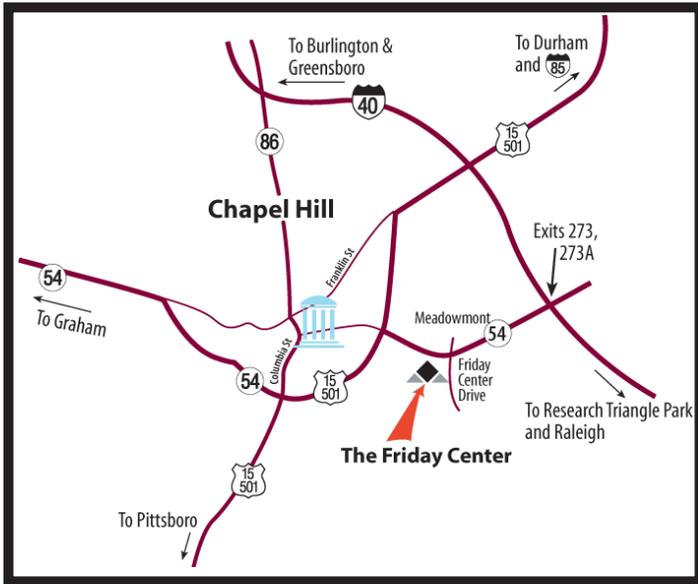
What to Do While in Town

Across the street from the Friday Center are the Shops at Meadowmont where there are several eateries including Brixx Pizza, Firehouse Subs, Five Guys Burgers & Fries, One Restaurant and Café Carolina and Bakery as well as a coffee shop and a Harris Teeter grocery store. The Marriott Courtyard has a Bistro offering starters, soups, salads, sandwiches and more. Just a few miles into the heart of Chapel Hill is Franklin Street, the home of many more restaurants, which are accessible on the citywide free bus line.

In addition to the Shops at Meadowmont and Franklin Street there are several malls within a few miles. University Mall is located 2.4 miles from the Friday Center. The Streets at Southpoint Mall is just minutes away at the very next exit on I-40.

Visit the web for more on planning your time in Chapel Hill:

<http://www.chocvb.org>



The Friday Center is in the Central Piedmont section of North Carolina, near the state capital, three major universities, the Raleigh-Durham International Airport (RDU), and the Research Triangle Park.

William and Ida Friday Center for Continuing Education UNC-Chapel Hill

100 Friday Center Drive
Chapel Hill NC 27599-1020
(919) 962-3000
Toll-free (866) 441-3683

NC Botanical Garden



Southern Season



Meadowmont

DIRECTIONS TO THE FRIDAY CENTER

The Friday Center is located approximately three miles east of the UNC-Chapel Hill campus, just off Highway 54 East (Raleigh Road). The Center is a short distance from Interstate 40 (from Raleigh, I-40 exit 273A; from Greensboro, I-40 exit 273).

From Winston-Salem, Greensboro and points West:

Take I-40 East to Exit 273 (Hwy 54 West/Chapel Hill). Turn right at top of ramp. Proceed to the fourth stoplight, turn left onto Friday Center Drive (approximately two miles), and take the second right into the Friday Center parking area. Guest parking is on the left; the Friday Center is on the right.

From Durham:

Take I-85 South to 15-501. Take I-40 East to Exit 273 and follow the directions above.

From Charlotte:

Take I-85 North to Greensboro (I-85 and I-40 intersect in Greensboro) and follow the directions from Greensboro above.

From Raleigh and RDU:

Take I-40 West to Exit 273A (Hwy 54 West/Chapel Hill). Proceed to the fourth stoplight, turn left onto Friday Center Drive (approximately two miles), and take the second right into the Friday Center parking area. Guest parking is on the left; the Friday Center is on the right.

From Points South of Chapel Hill,

Arriving on Hwy 15-501 North:

Take the 15-501/54 East bypass as you approach Chapel Hill. Take the Hwy 54 East exit (approximately two miles) toward Raleigh. Proceed to the fourth stoplight, turn right onto Friday Center Drive, and take the second right into the Friday Center parking area. Guest parking is on the left; the Friday Center is on the right.

I make a **Difference** for young children.



Ask me how.®