The Early Care and Education Workforce in Region 14
2014 Fact Sheet for Early Care and Education Centers and Family Child Care Homes

This fact sheet summarizes key Region 14 findings from a recent statewide survey of the early care and education workforce in which directors, teachers and assistant teachers, and family child care providers participated from Region 14. Region 14 is comprised of Edgecombe, Halifax, Nash, Warren and Wilson counties. A 25% random sample of programs serving children from birth to five years of age was surveyed. Surveys from Region 14 were returned from 72% of directors, 47% of teachers/assistant teachers in those programs, and 74% of family child care homes.

Region 14 has a mix of star rated licensed centers and both public and private programs. In the Region 14 centers that responded, 70% of children enrolled are in 4 or 5 star care. In homes, 43% of children enrolled are in 4 or 5 star care. Fifty-nine percent (59%) are in for profit programs, 20% in non-profit centers, and 21% in public programs.

Education

- **Degreed professionals.** In Region 14, 49% of center directors, 48% of teachers, 59% of assistant teachers, and 32% of family child care providers have at least an associate degree in early childhood education (ECE) or a related field. A higher percentage of providers have a degree in any field, 80% of directors, 63% of teachers, 76% of assistant teachers, and 38% of family child care providers (see the chart). Among early care and education professionals statewide, 80% of directors, 56% of teachers, 42% of assistant teachers, and 49% of family child care providers have a degree in any field.

- **Other educational credentials.** Region wide, 63% of directors, 24% of teachers and assistant teachers, and 41% of family child care providers have the N.C. Early Childhood Administration Credential. Similarly, 19% of directors, 12% of teachers and assistant teachers, and 0% of family child care providers have the B-K/Preschool add-on license in addition to their bachelor’s degree.

- **Coursework.** Most child care professionals in Region 14 have taken college courses at some time. This includes 97% of directors, 87% of teachers, and 85% of assistant teachers who have taken at least one course in any field at any point in their lives. Additionally, 11% of directors, 22% of teachers, 21% of assistant teachers, and 16% of family child care providers are currently taking courses in the early childhood field.

Experience and Turnover

- **Experience.** Region wide, directors have 23.0 years of experience in the child care field compared to 15.0 years for teachers, 10.0 years for assistant teachers, and 16.0 years for family child care providers. Furthermore, directors have been in their current centers for a median of 10.5 years. Teachers have been in their programs for 6.0 years, assistant teachers 3.3 years, and family child care providers have had their programs for 12.0 years.
Prospective Turnover. When asked, 33% of directors, 20% of teachers, 17% of assistant teachers, and 14% of family child care providers said they did not think they would be in the field in three years. Statewide, “better pay” was listed as the number one incentive in all three groups to keep them in the field with “better benefits” listed as number two by both teachers and assistant teachers. Family child care providers listed “more money” as the number one incentive to keep them in the field.

Turnover. Directors in Region 14 report that 10% of full-time teachers and assistants left their child care center last year. The statewide turnover rate for fulltime teacher and assistant teachers is 19%. Broken down by position, 10% of full-time teachers left their center last year compared to 19% statewide and 13% of full-time assistant teachers left their center last year compared to 16% statewide.

Wages and Benefits

Median wages. Center directors in Region 14 earn $14.00 per hour, teachers earn $9.40 per hour, assistant teachers earn $8.81 per hour, and family child care providers earn $6.04 per hour (after expenses). Statewide median wages are $15.52 per hour for center directors, $10.14 per hour for teachers, $9.50 per hour for assistant teachers, and $7.05 for family child care providers (after expenses).

Public assistance. Region wide, 35% of teachers, 59% of assistant teachers, and 31% of family child care providers have needed at least one type of public assistance (e.g., TANF, Medicaid, SNAP/food stamps, etc.) in the past three years.

Other compensation. Of the centers responding region wide where staff work overtime, 80% report paying staff at time and a half. For teachers, 14% report working a second job, 21% of assistant teachers likewise said that they have other employment, and 3% of family child care providers work a second job to make ends meet.

Health insurance and sick leave. Of the centers in the region, 17% pay for the full cost of health insurance, 33% provide partial assistance, and 50% provide no financial support for health insurance for their employees. Moreover, 17% of teachers, 15% of assistant teachers, and 28% of family child care providers have no health insurance from any source. When teachers get sick, 16% of centers provide between 1 and 5 days of paid sick leave per year and 38% give 6 or more days. However, 46% of centers provide no paid time off for illness. In 61% of the family child care homes in the region, providers do not ask parents to pay for sick days.

Professional support benefits. Of the centers responding region wide, 93% help staff pay for education or training expenses, 61% provide paid time off for training, and 54% provide paid preparation or planning time.