The Early Care and Education Workforce in North Carolina
2013 Fact Sheet for Early Care and Education Centers

This fact sheet summarizes key North Carolina findings from a recent statewide survey of the early care and education workforce in which directors, teachers and assistant teachers participated from across the state. A 25% random sample of licensed centers serving children from birth to five years of age was surveyed. Surveys were returned from 71% of directors and 46% of teachers and assistant teachers in those programs.

North Carolina has a mix of star rated licensed centers and both public and private programs. In the centers that responded, 69% of children enrolled are in 4- or 5-star care. Fifty eight percent (58%) are in for profit programs, 25% in non-profit centers and 17% in public programs.

Education

• **Degreed professionals.** In North Carolina, forty-two percent (42%) of center directors, 35% of teachers and 22% of assistant teachers have at least an associate degree in early childhood education (ECE) or a related field. A higher percentage of providers have a degree in any field; 77% of directors, 54% of teachers and 42% of assistant teachers. When broken down by age group taught, teachers and assistant teachers who teach 3-5 year olds tend to have more education than those teaching birth-3 year olds. This trend follows nationwide data which follows the same pattern (see figure).

• **Other educational credentials.** Statewide, 77% of directors and 22% of teachers and assistant teachers have the N.C. Early Childhood Administration Credential. Similarly, 13% of directors and 6% of teachers and assistant teachers have the B-K/Preschool Add-on license in addition to their bachelor's degree.

• **Coursework.** Most child care professionals in North Carolina have taken college courses at some time. This includes 98% of directors, 95% of teachers, and 84% of assistant teachers who have taken at least one course in any field at any point in their lives. Additionally, 16% of directors, 22% of teachers and 26% of assistant teachers are currently taking courses in the early childhood field.

Experience and Turnover

• **Experience.** Statewide, directors have 18.0 years of experience in the child care field compared to 10.0 years for teachers and 7.4 years for assistant teachers. Furthermore, directors have been...
in their current centers for a median of 6 years. Teachers have been in their programs for 3.2 years and assistant teachers 2 years.

- **Prospective Turnover.** When asked, 9% of directors, 20% of teachers and 27% of assistant teachers said they did not think they would be in the field in three years. Statewide, “better pay” was listed as the number one incentive in all three groups to keep them in the field with “better benefits” listed as number two by both teachers and assistant teachers.

- **Turnover.** Directors in North Carolina report that 17% of full-time teachers and assistants left their child care center last year. Broken down by position, 20% of full-time teachers left their center last year and 9% of full-time assistant teachers left their center during this time.

**Wages and Benefits**

- **Median wages.** Center directors in North Carolina earn $15.00 per hour, teachers earn $10.15 per hour and assistant teachers earn $9.25 per hour. When examined by degree, teaching staff make increasingly more as more education is attained. This same pattern holds true nationwide as well (see chart). The median salary for North Carolina teaching staff is $8.60 per hour for those with a high school degree or less, yet child care professionals can make a median of $12.45 per hour with a bachelor’s degree or higher.

- **Public assistance.** Statewide, 42% of teachers and 41% of assistant teachers have needed at least one type of public assistance (e.g., TANF, Medicaid, SNAP/food stamps, etc.) in the past three years.

- **Other compensation.** Of the centers responding statewide where staff work overtime, 71% report paying staff at time and a half. For teachers, 10% report working a second job while 14% of assistant teachers likewise said that they have other employment to make ends meet.

- **Health insurance and sick leave.** Of the centers in the State, 16% pay for the full cost of health insurance, 32% provide partial assistance and 52% provide no financial support for health insurance for their employees. Moreover, 35% of teachers and 31% of assistant teachers have no health insurance from any source. When teachers get sick, 43% of centers provide between 1 and 5 days of paid sick leave per year and 31% give 6 or more days. However, 26% of centers provide no paid time off for illness.

- **Professional support benefits.** Of the centers responding statewide 85% help staff pay for education or training expenses, 65% provide paid time off for training and 76% provide paid preparation or planning time.