The Early Care and Education Workforce in Region 4
2011 Fact Sheet for Early Care and Education Centers

This fact sheet summarizes key Region 4 findings from a recent statewide survey of the early care and education workforce in which directors, teachers and assistant teachers participated from Region 4. Region 4 is comprised of Bladen, Brunswick, Columbus, Duplin, New Hanover, Pender and Sampson counties. A 15% random sample of programs serving children from birth to five years of age was surveyed.

Region 4 has a mix of star rated licensed centers and both public and private programs. In the Region 4 centers that responded, 48% of children enrolled are in 4 or 5 star care. Fifty-two percent (52%) are in for profit programs, 17% in non-profit centers and 31% in public programs.

**Education**

- **Degreed professionals.** In Region 4, thirty-eight percent (38%) of center directors, 43% of teachers, and 11% of assistant teachers have at least an associate degree in early childhood education (ECE) or a related field. A higher percentage of providers have a degree in any field (see the chart). Among early care and education professionals statewide, 75% of directors, 51% of teachers, and 39% of assistant teachers have a degree in any field.

- **Other educational credentials.** Region wide, 75% of directors and 31% of teachers and assistant teachers have the N.C. Early Childhood Administration Credential. Similarly, 11% of directors and 9% of teachers and assistant teachers have the B-K/Preschool add-on license in addition to their bachelor’s degree.

- **Coursework.** Most child care professionals in Region 4 have taken college courses at some time. This includes 100% of directors, 99% of teachers, and 89% of assistant teachers who have taken at least one course in any field. Additionally, 11% of directors, 24% of teachers, and 26% of assistant teachers are currently taking courses in the early childhood field.

**Experience and Turnover**

- **Experience.** Region wide, directors have 14.2 years of experience in the child care field compared to 10 years for teachers and 6 years for assistant teachers. Furthermore, directors have been in their current centers for a median of 8 years, 5 years for teachers and 3.7 years for assistant teachers.
• **Prospective Turnover.** When asked, 16% of directors, 19% of teachers and 20% of assistant teachers said they did not think they would be in the field in three years. Statewide, better pay was listed as the number one incentive in all three groups to keep them in the field with better benefits listed as number two by all three groups.

• **Turnover.** Directors in Region 4 report that 13% of full-time teachers and assistants left their child care center last year. The statewide turnover rate for fulltime teacher and assistant teachers is 18%. Broken down by position, 13% of full-time teachers left their center last year compared to 19% statewide and 14% of full-time assistant teachers left their center last year compared to 16% statewide.

**Wages and Benefits**

• **Median wages.** Center directors in Region 4 earn $13.01 per hour, teachers earn $9.33 per hour and assistant teachers earn $8.83 per hour. Statewide median wages are $15.00 per hour for center directors, $10.00 per hour for teachers and $9.00 per hour for assistant teachers.

• **Public assistance.** Region wide, 32% of teachers and 35% of assistant teachers have needed at least one type of public assistance (e.g., TANF, Medicaid, Food Stamps, etc.) in the past three years.

• **Other compensation.** Of the centers responding region wide where staff work overtime, 49% report paying staff at time and a half. For teachers, 13% report working a second job and 14% of assistant teachers likewise said that they have other employment.

• **Health insurance and sick leave.** Of the centers in the region, 27% pay for the full cost of health insurance, 21% provide partial assistance and 52% provide no financial support for health insurance for their employees. Moreover, 27% of teachers and 21% of assistant teachers have no health insurance from any source. When teachers get sick, 35% of centers provide between 1 and 5 days of paid sick leave per year and 32% give 6 or more days. However, 33% of centers provide no paid time off for illness.

• **Professional support benefits.** Of the centers responding region wide, 70% help staff pay for education or training expenses, 54% provide paid time off for training and 59% provide paid preparation or planning time.

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