Join Child Care Services Association for a PlayDaze event at Durham’s Earth Day Festival. Our booth will have fun activities for children and families that encourage being active and eating healthy!

Durham's Earth Day Festival
(Hosted by Durham Parks and Recreation)
Sunday, April 28
12 – 5 pm
Durham Central Park
501 Foster Street, Durham

CCSA & Shape NC

Shape NC: Healthy Starts for Young Children, an initiative of SmartStart and the BCBSNC Foundation and funded by the Corporation for National and Community Service (CNCS), is a multi-year initiative created to increase the number of children starting kindergarten at a healthy weight and ready to learn. Shape NC helps communities and child care centers develop environments, practices and policies that encourage young children to be healthy.

For three years, CCSA will provide technical assistance, coaching and training to more than 20 early education centers in Durham and Orange counties that serve children birth to 5 years old. The project uses the combined evidence-based models of Go NAPSACC, Be Active Kids, and the Natural Learning Initiative to improve center practices and children's attitudes toward healthy foods and physical activity. Through Shape NC, CCSA will have a positive impact on children's health and influence practices in early education as the results of the study are shared more broadly.
Shape NC brings together three major statewide programs:

Be Active Kids®—an innovative, interactive health program for children ages birth to five that is available to adults working in child care centers, child care homes, and schools across North Carolina.

www.beactivekids.org

Go NAP SACC works with child care programs to set young children on a lifelong path to healthy eating and activity.

www.gonapsacc.org

Preventing Obesity by Design—an on-going comprehensive, health promotion design intervention focused on the outdoor environments of child care centers.

www.naturalearning.org/pod

This innovative project targets child care centers serving a high proportion of children from low income families focusing on children’s health and well being in the counties of Durham and Orange. The Corporation for National and Community Service grant requires communities to support the work through a direct cash match of awards.

How You Can Participate:

Contribute at www.childcareservices.org or send contributions to: Child Care Services Association, PO Box 901, Chapel Hill, NC 27514.

* Your investment will be matched with equivalent dollars from the Corporation for National and Community Service up to $400,000. Helping children learn early on how to live a healthy life will lessen the risk of health issues later and prevent chronic illness.

For more information, please contact Linda Chappel lindac@childcareservices.org  •  919-403-6950
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